



2024

INVESTMENT
OPPORTUNITIES

Lehigh Valley

ECONOMIC DEVELOPMENT

2023 Investors

About 150 companies and organizations supported LVEDC's strategies to market the Lehigh Valley's economic assets and promote the region to attract and retain employers and the talent they need to be successful. Our partners contributed almost \$890,000 in sponsorship and investment to support LVEDC in 2023. We are grateful to all LVEDC investors for their confidence and partnership in the region's economic development coalition.



AblePay Health
 Adams Outdoor Advertising
 Ashley Development Corporation
 BSI
 CAI
 DeSales University
 Embassy Bank for the Lehigh Valley

Feinberg Real Estate Advisors
 Gross McGinley LLP
 High Construction
 Hospital Central Services
 iDEAL Semiconductor
 Jandl Land Development
 JM Uliana & Associates

Lafayette College
 Lee & Associates of Eastern PA
 Lehigh Carbon Community College
 Lehigh Career & Technical Institute
 Lehigh Valley Plastics
 Mericle Commercial Real Estate Services

MKSD architects
 Moravian University
 Muhlenberg College
 New Tripoli Bank
 Northampton Community College
 OraSure Technologies
 Penn State Lehigh Valley

Provident Bank
 QNB Bank
 Quandel Construction Group
 SEEDCOPA
 Service Electric Cable TV and Communications
 SVN | Imperial Realty
 Univest Financial Corporation

Life Sciences PA
 ArtsQuest
 Albarell Electric
 Barry Isett & Associates
 Blue Rock Construction
 Broughal & DeVito
 Buckno Lisicky & Company
 Burkholder's Heating & Air Conditioning
 Cedar Crest College
 Colliers Engineering & Design

Compass Point Family Business Consulting
 Da Vinci Science Center
 D'Huy Engineering
 EARTHRES
 FastSigns of Allentown
 Fedetz & Martin Associates
 Gelcor Realty
 Hanover Engineering Associates
 Hanover Township - Lehigh County
 Hotel Bethlehem
 Howard Hanna The Frederick Group

Ironton Internet & Telephone
 Joshi Hotel Group
 Just Born
 Kelly Automotive Group
 Keystone Food Products
 King, Spry, Herman, Freund & Faul
 Klunk & Millan Advertising
 Kressler Wolff & Miller
 Langan Engineering & Environmental Services, Inc.
 Lehigh County Authority

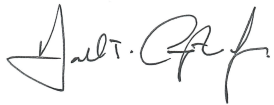
Lehigh Valley Industrial Park
 Lehigh Valley Rail Management
 Lesavoy Butz & Seitz
 Manufacturers Resource Center
 Martin Guitar
 Michael Baker International
 Morris Black & Sons
 Nacci Printing
 NAI Summit
 National Magnetics Group
 Norac USA

O'Brien's Moving & Storage
 PennTex
 RETTEW
 SAGE Design-Build
 Santanasto Law
 Southland Industries
 Terraform Engineering
 The Witmer Group
 Berger-Epstein Associates
 Reimer Real Estate

Invest in the Coalition Promoting Job Growth and Prosperity in the Lehigh Valley



Don Cunningham
President & CEO



It won't come as a surprise to partners in the Lehigh Valley's coalition for economic development, led by LVEDC, that our region is #1.

The Lehigh Valley ranked first in the nation for economic development projects in 2023 among regions of equivalent size in Site Selection magazine's prestigious Governor's Cup rankings. It's a remarkable achievement, considering that many of our competitors for this honor are trendy high growth "Sun Belt" markets in the South and Southwest.

The Lehigh Valley cuts against the grain because together, as a region, we have strong leadership, lasting partnerships, and solid strategies that create job opportunities across sectors – from the research lab to the professional office to the shop floor.

The region's success extends well beyond development projects. Wages and household income are increasing. Employers are adding jobs. The population is growing. Families are moving here. Economic output exceeds \$50 billion – the highest in our history.

While some places that drove the 20 th century industrial economy are in decline, the Lehigh Valley powers on. We are growing steadily. Our economy is balanced. We use common-sense strategies to attract and retain the skilled talent employers need for 21 st century jobs.

Collaboration is the basis of success in the Lehigh Valley. The support of LVEDC investors enables us to implement regional marketing and branding strategies that tell the world our story – about quality of place and the assets that attract companies and people to the Lehigh Valley.

There's much more to be done. By investing in LVEDC, you join the partnership that is addressing key strategic issues of growth and prosperity. You help write the next chapter of the Lehigh Valley's success story.

Investment Tiers

Each tier includes benefits of its category, plus the benefits listed in the lower tiers.

Platinum.....\$20,000

- Logo on every issue of weekly E-newsletter
- Opportunity to participate in strategic planning for regional economic development

Gold.....\$10,000

- Logo on home page of LVEDC website linked to your website

Silver.....\$5,000

- Logo on investor page of LVEDC website linked to your website
- Logo in LVEDC investor appreciation ads
- Recognition of investment on LVEDC Facebook, LinkedIn and X accounts

Executive.....\$2,500

- Vote in LVEDC Board of Directors election
- Eligible to serve on LVEDC Board of Directors
- Eligible to chair an LVEDC council

Ambassador.....\$1,000

- Listing on LVEDC website
- Listing in LVEDC investor appreciation ads
- Subscription to weekly E-newsletter
- Invitation to Annual Meeting

Join the Lehigh Valley's regional coalition by investing in LVEDC. Contact Jaime Marie Whalen, Executive Vice President and Chief of Staff, at 610-266-6775, or jwhalen@lehighvalley.org.

LVEDC is a 501(c)3 organization. Investment contributions are tax-deductible.

Our Mission

The mission of the Lehigh Valley Economic Development Corporation is to market the economic assets of the Lehigh Valley and to create partnerships to support the recruitment, growth and retention of employers and the creation of jobs for people of all skill and education levels.

Our Vision

Our vision is of a diverse Lehigh Valley economy that provides economic growth and opportunity for people of all skill and education levels and strengthens all our cities, boroughs, and townships.

Our Priorities

- Market the economic assets of the Lehigh Valley
- Recruit companies in targeted economic sectors
- Support the growth and retention of new and existing employers
- Promote and help to coordinate a skilled and prepared workforce
- Provide intelligence and data on the Lehigh Valley economy
- Expand public and private LVEDC investment and build partnerships for economic growth



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