



# 2025

INVESTMENT  
OPPORTUNITIES

## Lehigh Valley

ECONOMIC DEVELOPMENT



# A Message from the President & CEO

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**Don Cunningham**  
*President & CEO*



## **This year marks the 30th Anniversary for the Lehigh Valley Economic Development Corporation.**

The organization was created in 1995 by a small group of corporate executives who realized that they had a unique responsibility, resources, and perspective to help rebuild the Lehigh Valley economy through a regional approach.

We owe them a great deal.

They pooled their resources and invested in building something bigger and better than any one company or city or county could do alone. It worked.

The Lehigh Valley is Pennsylvania's third-largest regional economy and population center, and one of its fastest growing per capita for the last decade. The region's economic output has diversified and grown beyond what anyone could have imagined in 1995. Today, it's nearly \$56 billion, more than three states – Alaska, Wyoming, and Vermont. Manufacturing continues to drive the economy, with the production of everything from beer and dog food to pharma and semiconductors.

Employment is at a historic high with 339,615 jobs. There are about 37,000 jobs in manufacturing, more than at any time since the days of steelmaking. In 2024, Lehigh Valley ranked third among mid-sized markets for new economic development projects in Site Selection magazine's prestigious Governor's Cup rankings. We've been in the Top 10 for a decade and were number one in 2023.

But the competition for jobs and economic growth and maintaining the region's quality of life never ends. We need the continued investment and support of both the private and public sector to continue to win.

As we celebrate this 30th birthday, we give thanks to those who had the vision to bring us together in darker days and guide us to a brighter future. And we look to the region's leaders and key stakeholders today to build the future.

We are a coalition of the willing. Thank you if you're part of that coalition. If you're not, please join us and help to write the next chapter of the Lehigh Valley's success story.

# 2024 Investors

About 150 companies and organizations supported LVEDC's strategies to market the Lehigh Valley's economic assets and promote the region to attract and retain employers and the talent they need to be successful. Our partners contributed almost \$915,000 in sponsorship and investment to support LVEDC in 2024. We are grateful to all LVEDC investors for their confidence and partnership in the region's economic development coalition.



Lehigh County



Northampton County



KeyBank	Gross McGinley LLP	Northampton Community College
MCS	Hospital Central Services	OraSure Technologies
AblePay Health	iDEAL Semiconductor	Penn State Lehigh Valley
Adams Outdoor Advertising	JM Uliana & Associates	QNB Bank
Arcadia Land Development	Lafayette College	Quandel Construction Group
Ashley Development Corp./ Greystone Capital Inc.	Lee & Associates of Eastern Pennsylvania	Remington & Vernick Engineers
BSI	Lehigh Carbon Community College	SEEDCOPA
CAI	Lehigh Valley Plastics	Service Electric Cable TV & Communications
DeSales University	Members 1st Federal Credit Union	Stevens & Lee
Embassy Bank for the Lehigh Valley	Mericle Commercial Real Estate Services	SVN   Imperial Realty
FastSigns of Allentown	Moravian University	Univest Financial Corporation
Feinberg Real Estate Advisors	Muhlenberg College	

Life Sciences PA	Compass Point Family Business Consulting	Just Born	Manufacturers Resource Center	Santanasto Law
ArtsQuest	Da Vinci Science Center	Kelly Automotive Group	Martin Guitar	Southland Industries
Casella Waste Management, Inc.	EARTHRES	Keystone Food Products	Michael Baker International	Stormwater Compliance Solutions
Albarell Electric	Ethosource	King, Spry, Herman, Freund & Faul	Morris Black & Sons	SWBR
Barry Isett & Associates	Fedetz & Martin Associates	Klunk & Millan Advertising	Nacci Printing	Terraform Engineering
Blue Rock Construction	Gelcor Realty	Kressler Wolff & Miller	NAI Summit	The Witmer Group
Buckno Lisicky & Company	Hanover Township - Lehigh County	Langan Engineering & Environmental Services	Norac USA	Travaglini
Burkholder's Heating & Air Conditioning	Hillwood Investment Properties	Lehigh County Authority	O'Brien's Moving & Storage	Berger-Epstein Associates
Cedar Crest College	Hotel Bethlehem	Lehigh Valley Industrial Park	Penntex Construction	Reimer Real Estate
CHA	Ironton Internet & Telephone	Lehigh Valley Rail Management	RETTEW	
Colliers Engineering & Design	Joshi Hotel Group	Lesavoy Butz & Seitz	RLB Accountants	
			SAGE Design-Build	

# Economic Development Makes A Difference

Economic development covers a broad range of programs, policies, and activities that attract business investment, create jobs, and promote a vibrant community where people want to live and work.

## Economic Expansion



New or expanding companies in the Lehigh Valley hire people from the area and recruit workers from outside the area who spend money in the regional economy and support Lehigh Valley businesses.

## Broader Tax Base



When companies start or expand a business in the Lehigh Valley, they expand and diversify the tax base for counties, municipalities, and school districts, limiting the tax burden on residents.

## Job Opportunities



Increasing employment opportunities provides more choices for people in the Lehigh Valley to support themselves and their families.

## Stronger Communities



Community improvements create vibrant downtowns, Main Streets, and neighborhoods where people want to live, work, and play.





## Investment Tiers

Each tier includes benefits of its category, plus the benefits listed in the lower tiers.

### Platinum..... \$20,000

- Logo on every issue of weekly E-newsletter
- Opportunity to participate in strategic planning for regional economic development

### Gold..... \$10,000

- Logo on home page of LVEDC website linked to your website

### Silver..... \$5,000

- Logo on investor page of LVEDC website linked to your website
- Logo in LVEDC investor appreciation ads
- Recognition of investment on LVEDC Facebook, LinkedIn, and X accounts

### Executive..... \$2,500

- Vote in LVEDC Board of Directors election
- Eligible to serve on LVEDC Board of Directors
- Eligible to chair an LVEDC Council

### Ambassador..... \$1,000

- Listing on LVEDC website
- Listing in LVEDC investor appreciation ads
- Subscription to weekly E-newsletter
- Invitation to Annual Meeting

Join the Lehigh Valley's regional coalition by investing in LVEDC. Contact Jaime Marie Whalen, Executive Vice President and Chief of Staff, at 610-266-6775, or [jwhalen@lehighvalley.org](mailto:jwhalen@lehighvalley.org).

LVEDC is a 501(c)3 organization. Investment contributions are tax-deductible.

# Our Mission

The mission of the Lehigh Valley Economic Development Corporation is to market the economic assets of the Lehigh Valley and to create partnerships to support the recruitment, growth and retention of employers and the creation of jobs for people of all skill and education levels.

# Our Vision

Our vision is of a diverse Lehigh Valley economy that provides economic growth and opportunity for people of all skill and education levels and strengthens all our cities, boroughs, and townships.

# Our Priorities

- Market the economic assets of the Lehigh Valley
- Recruit companies in targeted economic sectors
- Support the growth and retention of new and existing employers
- Promote and help to coordinate a skilled and prepared workforce
- Provide intelligence and data on the Lehigh Valley economy
- Expand public and private LVEDC investment and build partnerships for economic growth



LVEDC is an accredited economic development organization according to the IEDC.  
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