



Lehigh Valley, Pennsylvania

IAMC

2027 FALL FORUM



Sponsorship Opportunities

September 25-29, 2027

Wind Creek Bethlehem

CONTACT

Kristin Cahayla-Hoffman

Vice President, Business Development and Attraction
Lehigh Valley Economic Development Corporation

Email: kcahayla@lehighvalley.org

Lehigh Valley

ECONOMIC DEVELOPMENT

The Industrial Asset Management Council (IAMC) Fall Forum will be held in the Lehigh Valley for the first time in 2027, bringing an exclusive, national audience of corporate executives, site selectors, brokers, and developers to the region. This biannual forum convenes decision-makers who influence major industrial real estate investments across the country.

Hosted locally by Lehigh Valley Economic Development Corporation, this forum provides a unique opportunity to gain direct visibility with a highly targeted audience, strengthen strategic relationships, and it positions sponsors alongside nationally significant projects and conversations. Opportunities of this nature are infrequent and highly selective. We invite you to consider securing a sponsorship role.

BENEFITS

- Organization Listed/Logo As Partners of Official IAMC Forum Host Committee on All Promotional Materials
- Host Committee & Sponsor Ribbons
- Marketing Material on Lehigh Valley Host Committee Booth at IAMC's Spring 2027 Forum
- Access to Forum Registrant List
- Host Committee Private Dinner Saturday, Sept. 25
- Reserved Seating at the Welcome Dinner Sunday, Sept. 26, with Purchase of Registration

OTHER BENEFITS INCLUDE

SPONSOR LEVEL	IAMC FORUM REGISTRATION DISCOUNT (2 guests max)*	WELCOME DINNER COMPLIMENTARY TICKET SEPT. 26	REGISTRATION BAG INSERT
\$5,000	10%		
\$10,000	20%		
\$15,000	25%		✓
\$20,000	30%		✓
\$25,000	50%		✓
\$30,000	60%	✓	✓
\$40,000	80%	✓	✓
\$50,000	100%	✓	✓

*Discount is based on applicable member and non-member registration fee.



IAMC is the leading industrial and manufacturing real estate trade association, offering dynamic professional development, networking opportunities and endless resources for its members in the U.S. and abroad.



The mission of the Lehigh Valley Economic Development Corporation is to market the economic assets of the Lehigh Valley and to create partnerships to support the recruitment, growth and retention of employers and the creation of jobs for people of all skill and education levels.

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520 N. New Street, Bethlehem, PA 18018 | Phone: 610.266.6775 | lehighvalley.org

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