

Lehigh Valley

PENNSYLVANIA



Lehigh Valley

ECONOMIC DEVELOPMENT

www.lehighvalley.org

About Lehigh Valley, Pa.

Located 60 minutes from Philadelphia and 90 from New York City, the Lehigh Valley is Pennsylvania's third largest metro region and is growing. Our diverse, \$55.7 billion economy is powered by a talented workforce and location in the heart of the Northeast market. Manufacturing is a top contributor to our economy, and the strong presence of health, technology, professional services, and other industry sectors makes the Lehigh Valley a desirable place to do business.

696,800
Population



339,615
Employed in the
Lehigh Valley

11
Colleges &
Universities



3
Technical
Schools



So Many Peaks. All in One Valley.

#1

U.S. MID-SIZED
MARKET FOR
ECONOMIC
DEVELOPMENT
IN 2023

1.7M

Labor force within
an hour's drive

10K

College graduates
each year

1/3

U.S. consumers
within a day's drive

“Lehigh Valley’s quality of life, attractive cost of living, healthcare facilities, central location, access to vendors and local colleges and universities made it the ideal place to establish our headquarters and primary distribution center for Olympus products sent throughout North and South America.”

- Julien Sauvagnargues, President and CEO, Olympus Corp. of the Americas



You're in Good Company

The Lehigh Valley's vibrant business community includes iconic brands, global leaders, and innovative startups that are revolutionizing our world.



COME JOIN US.



B. BRAUN MEDICAL

Opened a \$200 million expansion that doubled the size of its manufacturing facility.

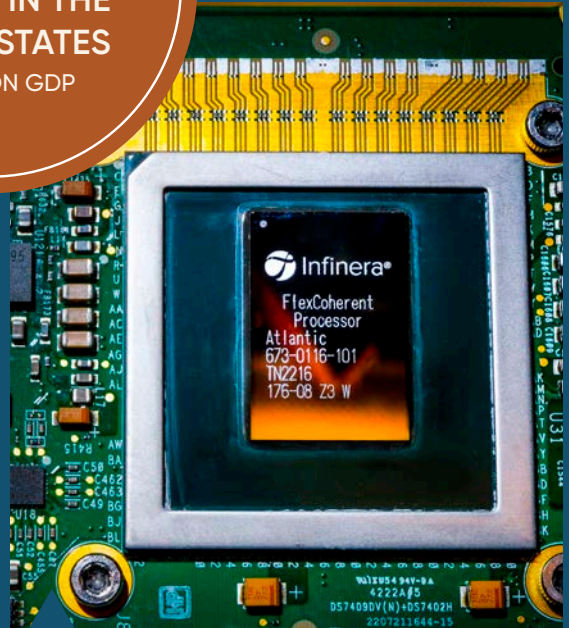


EVONIK

Opened its North America Innovation Hub, home to its Global Semiconductor Center of Excellence.



TOP 15%
MANUFACTURING
MARKET IN THE
UNITED STATES
BASED ON GDP



ORASURE TECHNOLOGIES

Opened a new facility that produces 2 million COVID tests a week. OraSure grew out of Ben Franklin Technology Partners of Northeastern Pennsylvania.

INFINERA

Announced plans for a new Lehigh Valley semiconductor facility as part of a CHIPS Act project.

Pennsylvania Advantage



**PENNSYLVANIA
GETS IT DONE.**

\$400M

PA SITES grant program to get sites shovel ready.

4.99%

PA Corporate Net Income Tax by 2031. Now at 7.99%, the tax steps down a half percent annually.

1ST

Permit fast track program for complex economic development projects in the nation.



Lehigh Valley Resources



**FINANCING
AND LOANS**



FIND A SITE



**11 COLLEGES AND
UNIVERSITIES**



**CAREER AND
TECHNICAL
SCHOOLS**



INFRASTRUCTURE

Quality of Life

The Lehigh Valley is among the Northeast's fastest-growing regions, particularly among young adults, because of the diverse experiences, neighborhoods, and career opportunities all in one place.



The Great Allentown Fair is among the nation's oldest fairs.



Bake Oven Knob is a scenic overlook along the Appalachian Trail.



Downtown Easton is home to the Crayola Experience, a family destination.



Musikfest in Bethlehem is the nation's largest ungated music festival.



Bethlehem is home to a UNESCO World Heritage Site.



Easton is home to the oldest continuously run farmer's market in America.

Lehigh Valley

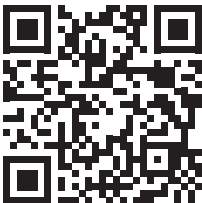
ECONOMIC DEVELOPMENT

Our Mission

Market the economic assets of the Lehigh Valley and to create partnerships to support the recruitment, growth and retention of employers and the creation of jobs for people of all skill and education levels.

Our Vision

A diverse Lehigh Valley economy that provides economic growth and opportunity for people of all skills and education levels and strengthens all our cities, boroughs, and townships.



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