



The Lehigh Valley's continued economic success depends on a workforce that has the skills and attributes employers value in a rapidly changing world. LVEDC is a leader in assessing the region's talent market and strengthening the talent pipeline for in-demand jobs.

LVEDC, in collaboration with education and business partners, developed these Hot Career guides covering major job sectors in the Lehigh Valley economy. These guides provide a clear visual representation of career opportunities and provide a basis for meaningful career exploration based on individual interests.

The occupations listed are among the most commonly sought by Lehigh Valley employers, based on LVEDC research of job postings for the 12-month period ending in June 2019.

For more information, visit
www.lehighvalley.org/hotcareers
www.careerlinklehighvalley.org/JobSeekers/Resources-All/CareerInformation.aspx



Education Level	 Business Management & Administration	 Production, Maintenance & Logistics	 Science, Technology, Engineering & Math
High School or GED	Administrative Coordinators 🔥 Customer Service Representatives 🔥 Warehouse Associates 🔥 \$ - \$\$	Maintenance Technicians 🔥 Equipment Assemblers Machinery Operators Material Handlers Quality Control Inspectors \$ - \$\$\$	
Certificate or Specialized Training		Electricians Machinists Maintenance Mechanics Welders \$\$ - \$\$\$	
Associate Degree	Accounting Analysts 🔥 \$\$		Computer Help Desk Specialists 🔥 Automation Technicians Engineering Technicians Mechanical Drafters \$\$\$ - \$\$\$
Bachelor Degree	Accountants & Auditors Financial Analysts Marketing Specialists Sales Analysts Supply Chain Planners \$\$\$\$ -\$\$\$\$\$	Material Planners Operations Managers Production Managers \$\$ -\$\$\$\$\$	Engineers 🔥 Chemists Computer Network Managers Software Developers \$\$\$\$ -\$\$\$\$\$
Master/Doctoral/Professional Degree			Computer Hardware Engineers \$\$\$\$\$

ANNUAL SALARY RANGES

All occupations listed employ more than 100 people;
🔥 means more than 500 job postings in the past year.

\$	\$20,000 - \$35,000
\$\$	\$35,000 - \$50,000
\$\$\$	\$50,000 - \$75,000
\$\$\$\$	\$75,000 - \$100,000
\$\$\$\$\$	More than \$100,000

For more information about Lehigh Valley careers, visit www.lehighvalley.org/hotcareers

For more information about specific occupations, visit www.onetonline.org

Source: JobsEQ (July 2018 through June 2019), O*Net. Education levels are the minimum preferred by employers.

Education Level	Architecture	Business Management & Administration	Construction
High School or GED	Equipment Operators \$ \$\$	Administrative Assistants 🔥 \$ \$	Construction Laborers Maintenance Workers Painters \$ \$ - \$ \$ \$ \$
Certificate or Specialized Training			Tractor-Trailer Truck Drivers 🔥 Carpenters Electricians HVAC Technicians Plumbers \$ \$ - \$ \$ \$
Associate Degree	Architectural & Civil Drafters \$ \$\$	Accounting Clerks 🔥 Office Clerks 🔥 \$ \$	Assistant Project Managers \$ \$-\$ \$ \$ \$
Bachelor Degree	Architects Civil Engineers Mechanical Engineers Project Engineers \$ \$-\$ \$ \$ \$	Sales Representatives 🔥 Cost Estimators General Managers \$ \$ \$ - \$ \$ \$ \$ \$	Construction Project Managers Superintendents \$ \$ \$ \$-\$ \$ \$ \$ \$ \$

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Lehigh Valley Hot Careers
BUSINESS SERVICES

2019-2020

Education Level	Arts, Architecture, & Communications	Finance	Professional Services
High School or GED	Groundskeepers Landscapers Printing & Binding Associates Ushers & Ticket Takers \$	Customer Service Representatives 🔥 Insurance Claims Processors Tellers \$ - \$\$\$	Laborers 🔥 Material Movers 🔥 Quality Control Inspectors Dispatchers \$ - \$\$\$\$
Certificate or Specialized Training	Printing Press Operators \$	Administrative Services Managers Insurance Appraisers Real Estate Agents \$\$\$ - \$\$\$\$\$	Maintenance & Repair Workers 🔥 Building Inspectors Construction Inspectors Power Line Workers \$\$\$ - \$\$\$\$
Associate Degree	Architectural and Civil Drafters Digital Prepress Specialists \$ - \$\$\$	Accounting Clerks 🔥 Administrative Assistants 🔥 Loan Officers Compliance Officers \$\$-\$\$\$\$	Computer Help Desk Specialists 🔥 Cable Technicians Paralegals & Legal Assistants \$\$\$ - \$\$\$
Bachelor Degree	Architects Graphic Designers Technical Writers \$\$\$ - \$\$\$\$\$	Sales Representatives 🔥 Accountants & Auditors Insurance Underwriters Personal Financial Advisors \$\$\$ - \$\$\$\$\$	Engineers 🔥 Software & Web Developers 🔥 Cyber Security Analysts \$\$\$ - \$\$\$\$\$
Master/Doctoral/Professional Degree	Architectural Managers Engineering Managers \$\$\$\$\$	Financial Managers Management Analysts Operations Research Analysts \$\$\$\$ - \$\$\$\$\$	Environmental Engineers Environmental Scientists Lawyers \$\$\$\$ - \$\$\$\$\$

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Education Level	Business Management & Administration	Professional Support Services	Teaching/Training
High School or GED	Cafeteria Workers 🔥 Janitors and Groundskeepers 🔥 Security & Crossing Guards 🔥 \$ - \$\$	Daycare Workers 🔥 \$	Library Assistants Aerobics Instructors \$ - \$\$
Certificate or Specialized Training	Maintenance & Repair Workers 🔥 Bus Drivers Police Officers \$\$ - \$\$\$		Fitness Trainers Vocational Education Teachers* * Must work toward acquiring PA teaching credentials. \$\$\$ - \$\$\$
Associate Degree	Accounting Clerks 🔥 Administrative Assistants 🔥 Computer Help Desk Specialists 🔥 \$ - \$\$\$		Teacher Assistants \$
Bachelor Degree	Accountants & Auditors Administrative Managers \$ -\$\$\$\$	Human Resource Specialists 🔥 Registered Nurses 🔥 Case Managers Training & Development Specialists \$\$ - \$\$\$	School Teachers 🔥 Elementary School Middle School High School \$ -\$\$\$\$
Master/Doctoral/Professional Degree	College Administrators Financial Managers School Administrators \$\$\$\$ -\$\$\$\$	Counselors School Psychologists Speech-Language Pathologists \$\$\$ - \$\$\$	College Professors Curriculum & Instruction Directors Library Directors \$\$\$ -\$\$\$\$

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Education Level	Government	Law	Public Safety										
High School or GED	Direct Support Professionals 🔥 Highway Maintenance Workers \$ - \$\$\$		Security Guards 🔥 Construction Equipment Operators Construction Laborers Police, Fire & Ambulance Dispatchers \$ - \$\$\$										
Certificate or Specialized Training	Administrative Support Workers	Criminal Investigators Detectives Title Clerks	Building Inspectors Construction Inspectors EMTs and Paramedics Firefighters Licensed Practical Nurses Police Officers \$\$ - \$\$\$\$\$										
Associate Degree	Accounting Clerks 🔥 Office Clerks 🔥 Administrative Workers Grant Writers Tax Examiners & Collectors \$\$ - \$\$\$	Legal Secretaries Paralegals & Legal Assistants	Corrections Officers Fire & Police Supervisors \$\$\$\$ - \$\$\$\$\$\$										
Bachelor Degree	Human Resource Specialists 🔥 Contracts Administrators General Managers \$ - \$\$\$\$\$		Registered Nurses 🔥 Civil Engineers Probation Officers \$\$\$\$ - \$\$\$\$\$										
Master/Doctoral/Professional Degree	Financial Managers Librarians Management Analysts \$\$\$\$ - \$\$\$\$\$\$	Judges Lawyers	Physicians & Surgeons \$\$\$\$\$										
		ANNUAL SALARY RANGES <table> <tbody> <tr> <td>\$</td><td>\$20,000 - \$35,000</td></tr> <tr> <td>\$\$</td><td>\$35,000 - \$50,000</td></tr> <tr> <td>\$\$\$</td><td>\$50,000 - \$75,000</td></tr> <tr> <td>\$\$\$\$</td><td>\$75,000 - \$100,000</td></tr> <tr> <td>\$\$\$\$\$</td><td>More than \$100,000</td></tr> </tbody> </table>		\$	\$20,000 - \$35,000	\$\$	\$35,000 - \$50,000	\$\$\$	\$50,000 - \$75,000	\$\$\$\$	\$75,000 - \$100,000	\$\$\$\$\$	More than \$100,000
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Education Level	 Business Management, Administration & Finance	 Human Services	 Health Sciences & Patient Care
High School or GED	Medical Receptionists 🔥 Patient Representatives 🔥 Billing & Insurance Representatives Scheduling Coordinators \$ - \$\$\$	Food Service Workers 🔥 Home Health Aides 🔥 Housekeepers 🔥 Maintenance & Repair Workers 🔥 \$ - \$\$\$	Patient Attendants Sterile Processing Technicians \$
Certificate or Specialized Training		Fitness Instructors Massage Therapists Phlebotomists \$\$	Certified Nursing Assistants 🔥 Emergency Medical Technicians Medical and Dental Assistants Paramedics Pharmacy Technicians \$ - \$\$\$
Associate Degree	Accounting Clerks 🔥 Computer Help Desk Specialists 🔥 Administrative Assistants \$-\$-\$	Occupational Therapy Assistants Opticians Physical Therapy Assistants \$\$ - \$\$\$	Diagnostic Technicians Licensed Practical Nurses Respiratory Therapists \$\$\$ - \$\$\$
Bachelor Degree	Human Resources Specialists 🔥 Accountants & Auditors Computer Systems Analysts Health Care Managers Project Managers \$\$\$ - \$\$\$\$\$	Advocates & Caseworkers 🔥 Athletic Trainers Behavioral Disorder Counselors Substance Abuse Counselors \$\$ - \$\$\$	Registered Nurses 🔥 Dietitians & Nutritionists \$\$\$
Master/Doctoral/Professional Degree	Health Care Administrators 🔥 \$\$\$\$ - \$\$\$\$\$	Crisis Counselors 🔥 Behavior Specialists Clinical Psychologists Social Workers <i>Child, Family, School</i> \$\$ - \$\$\$\$\$	Nurse Practitioners Physician Assistants Physicians & Surgeons Pharmacists \$\$ - \$\$\$\$\$

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Lehigh Valley Hot Careers
HOSPITALITY & TOURISM

2019-2020

Education Level	 Business Management & Administration	 Food & Beverage Services	 Travel, Tourism, Lodging & Recreation
High School or GED	Sales Workers 🔥 Security Guards \$ - \$\$	Warehouse Associates 🔥 Cooks Food Service Managers Waiters & Waitresses \$ - \$\$\$	Amusement Ride Operators Cashiers Front Desk Agents Groundskeepers Housekeepers \$ - \$\$
Certificate or Specialized Training	Administrative Assistants Maintenance Technicians \$ - \$\$	Bartenders Personal Chefs \$ - \$\$	Aerobics Instructors Fitness Trainers Gaming Dealers \$ - \$\$
Associate Degree	Accounting Clerks Administrative Supervisors Office Clerks \$\$-\$\$\$\$	Chefs and Head Cooks \$\$\$	Landscape Foremen Travel Agents \$\$ - \$\$\$
Bachelor Degree	General Managers Marketing Specialists Sales Representatives \$ - \$\$\$\$\$		Activities Coordinators Hotel Managers \$ - \$\$\$

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Education Level	 Business Management & Administration	 Distribution & Logistics	 Transportation
High School or GED	Customer Service Representatives 🔥 Receptionists 🔥 \$ - \$\$	Material Movers 🔥 Order Fillers 🔥 Forklift Operators Repair Workers, Technicians \$ - \$\$\$	Delivery Drivers Dispatchers \$ - \$\$\$
Certificate or Specialized Training		Maintenance & Repair Workers 🔥 Maintenance Managers Maintenance Mechanics \$\$ - \$\$\$	Tractor-Trailer Truck Drivers 🔥 Aircraft Mechanics Automotive Mechanics \$ - \$\$\$
Associate Degree	Accounting Clerks 🔥 Computer Help Desk Specialists 🔥 Administrative Assistants Administrative Managers Executive Secretaries \$\$ - \$\$\$\$\$	Medical Equipment Technicians Office Machine Repairers \$\$ - \$\$\$	Commercial Pilots \$\$\$\$
Bachelor Degree	Human Resource Specialists 🔥 Sales Representatives 🔥 \$\$\$ - \$\$\$\$\$	Supply Chain Analysts \$\$\$\$	Logistics Managers Warehouse Managers \$\$\$\$\$
Master/Doctoral/Professional Degree	Financial Managers Management Analysts \$\$\$\$\$	Pharmacists \$\$\$\$\$	

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LEHIGH VALLEY WORKFORCE DEMOGRAPHICS

Lehigh Valley's diverse economy offers career options across a wide range of industries. Our population is growing, and the region continues to add jobs. People under age 35 now make up the largest portion of the workforce, and with one in five workers nearing retirement, great opportunities await.

LEHIGH VALLEY POPULATION



672,907

Source: Census Bureau 2018

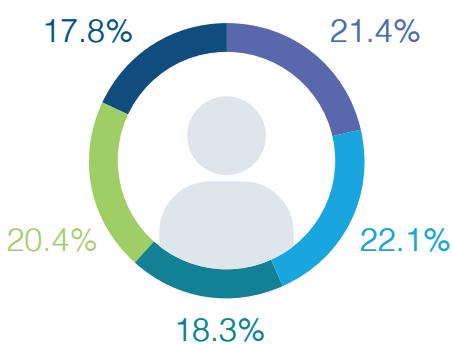
TOTAL WORKFORCE



355,200

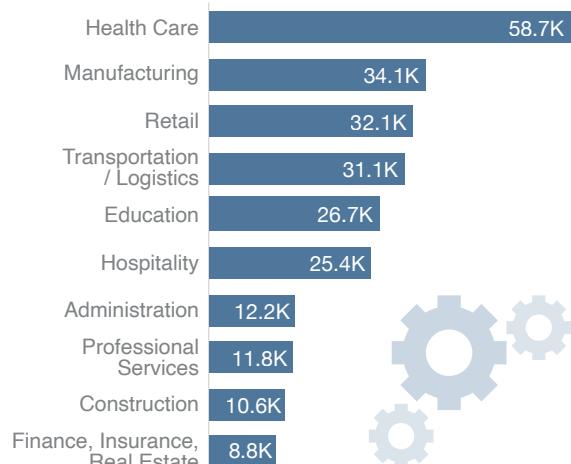
Source: PA Department of Labor and Industry, 2019

POPULATION BY AGE GROUP



Source: Census Bureau 2018

EMPLOYMENT BY INDUSTRY



Source: PA Department of Labor and Industry, 2019

**26,000 NEW JOBS
ADDED IN LAST FIVE YEARS**

Source: JobsEQ, Q1 2019





Our Mission

The mission of the Lehigh Valley Economic Development Corporation is to market the economic assets of the Lehigh Valley and to create partnerships to lead the recruitment, growth, and retention of employers.

Our Vision

Our vision is of a diverse Lehigh Valley economy that provides economic growth and opportunity for people of all skills and education and strengthens all our cities, boroughs, and townships.

Our Priorities

- Market the economic assets of the Lehigh Valley
- Recruit companies in targeted economic sectors
- Support the growth and retention of new and existing employers
- Promote and coordinate a skilled and prepared workforce
- Provide intelligence and data on the Lehigh Valley economy
- Expand public and private LVEDC investment and build partnerships for economic growth

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www.lehighvalley.org

Lehigh Valley
Come here. Start here. Grow here.

