

2021 Investment Opportunities

www.lehighvalley.org



2020 Investors

The investment of these companies and organizations in 2020 helped LVEDC market the Lehigh Valley's economic assets and promote the region as a destination that is attracting new business and talent. Despite the many challenges, partners contributed more than \$700,000 in sponsorships and investment to keep LVEDC going strong. We welcomed five new investors and received increased investment from 15 partners. We are grateful to all our investors for contributing to this coalition for regional growth.



Lesavoy Butz & Seitz
Freshpet
AblePay Health
Allied Personnel Services
Alvin H. Butz, Inc.
BSI Corporate Benefits
DeSales University
Embassy Bank for the Lehigh Valley
Feinberg Real Estate Advisors
First Commonwealth Federal Credit Union

Good Shepherd Rehabilitation Network
Gross McGinley
Hospital Central Services
Iota Communications
Jandl Land Development
JM Uliana & Associates
Lee & Associates of Eastern PA
Lehigh Carbon Community College
MKSD architects

Moravian College
New Tripoli Bank
Northampton Community College
Penn State University Lehigh Valley
Provident Bank
QNB Bank
Univest Bank
VfD Technologies

Mericle Commercial Real Estate Services
Life Sciences Pennsylvania
Baker Tilly
Klunk & Millan Advertising
Albarell Electric
BerkOne
Bohler Engineering
Broughal & DeVito
Buckno Lisicky & Company
Compass Point Consulting
D'Huy Engineering
EarthRes
Easton Area Industrial Land Development Corporation
Express Employment Professionals of Northampton County
Fedetz & Martin Associates PC

Hanover Township - Lehigh County
Hotel Bethlehem
Ironton Telephone Company
Just Born
Kelly Automotive Group
King, Spry, Herman, Freund & Faul
Kitchen Magic
Lehigh Career & Technical Institute
Lehigh Valley Industrial Park
Lehigh Valley Rail Management
Manufacturers Resource Center
Martin Guitar
Michael Baker International
Moonstone Environmental
Nacci Printing

Invest in the Partnership Fueling the Lehigh Valley's Economic Growth



Don Cunningham
President & CEO

LVEDC was founded during a time of economic disruption and uncertainty in the 1990s. Leaders from our public and private sectors recognized the need to work together and reshape the regional economy.

The Lehigh Valley has seen its share of ups and downs in the last quarter century. Before 2020, we experienced a period of record economic growth and diversification, as well as growing collaboration by employers and educators to address talent-supply issues.

The secret to our success today, as it's been since the 1990s, is in the partnerships that have been forged in the Lehigh Valley. Our success in working together as a region enables LVEDC to go beyond traditional marketing approaches that economic development organizations use. The Lehigh Valley implements regional strategies, pools resources, shares services, and leverages spending to score big wins in economic development thanks to the commitment of our investors.

Our regional economy has surpassed \$43 billion in output. We ranked as a top five region in the Northeast for economic development projects, more than holding our own against much larger areas. And, for the second year in row, LVEDC was selected as one of the 20 best economic development organizations in the United States. We are the smallest region to crack the top 20.

Now, more than ever, support from our investors is essential. That support will enable LVEDC to launch new and evolving strategies that attract and retain both employers and talent. It will enhance the partnerships that have propelled the Lehigh Valley to a place of national recognition. And, most importantly, it will hasten recovery built on the sturdy economic foundation that the Lehigh Valley has worked so hard to establish. Please join us in this coalition for 2021 and for the future.

Investment Tiers

Each tier includes the benefits of the lower tiers, plus the benefits listed in each category.

Platinum \$20,000

- Logo on every issue of weekly newsletter
- Opportunity to participate in strategic planning for regional economic development

Gold \$10,000

- Logo on home page of LVEDC website linked to your website

Silver \$5,000

- Logo on investor page of LVEDC website linked to your website
- Logo in LVEDC investor appreciation ads
- Recognition of investment on LVEDC LinkedIn and Facebook accounts

Executive \$2,500

- Recognition of investment on LVEDC Twitter account
- Subscription to exclusive quarterly Investors' Edge report
- Vote in LVEDC Board of Directors election
- Eligible to serve on LVEDC Board of Directors
- Eligible to chair an LVEDC council

Ambassador \$1,000

- Listing on LVEDC website
- Listing in LVEDC investor appreciation ads
- Subscription to weekly online newsletter
- Invitation to Annual Meeting

Join the Lehigh Valley's regional coalition of more than 125 companies and organizations by investing in LVEDC.

Contact Jaime Marie Whalen, Executive Vice President and Chief of Staff, at 610-266-6775, or jwhalen@lehighvalley.org.

Lehigh Valley, Pennsylvania

Our Mission

The mission of the Lehigh Valley Economic Development Corporation is to market the economic assets of the Lehigh Valley and to create partnerships to lead the recruitment, growth, and retention of employers.

Our Vision

Our vision is of a diverse Lehigh Valley economy that provides economic growth and opportunity for people of all skills and education and strengthens all our cities, boroughs, and townships.

Our Priorities

- Market the economic assets of the Lehigh Valley
- Recruit companies in targeted economic sectors
- Support the growth and retention of new and existing employers
- Promote and coordinate a skilled and prepared workforce
- Provide intelligence and data on the Lehigh Valley economy
- Expand public and private LVEDC investment and build partnerships for economic growth