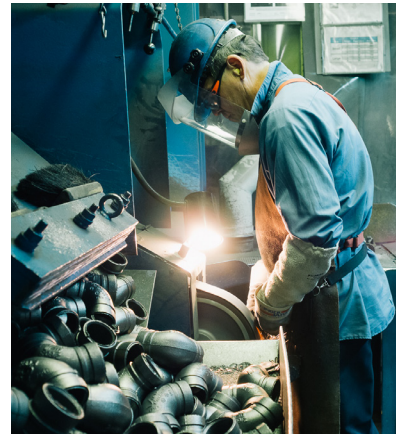


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# Lehigh Valley Hot Careers 2021-2022



## A GROWING WORKFORCE IS CRITICAL -

**LEHIGH VALLEY'S POPULATION BETWEEN AGES 18 - 34 GREW  
AT A FASTER RATE THAN EVERY OTHER REGION IN PA**

**HALF OF LEHIGH VALLEY'S POPULATION IS UNDER 40 YEARS OLD**



**LEHIGH VALLEY  
POPULATION**  
687,508

*Source: United States Census, 2020*



**TOTAL  
WORKFORCE**  
314,957

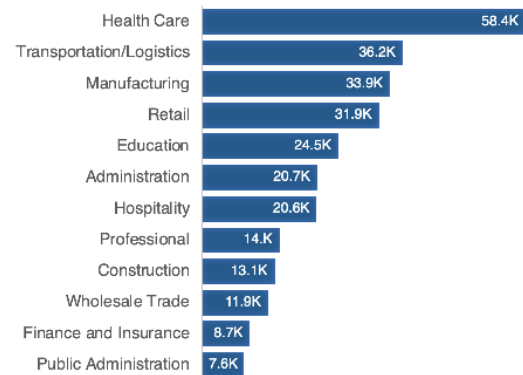
*Source: JobsEQ (LAUS), Q2 2021*

### TOP SOFT SKILLS

- Ability to Work in Fast-Paced Environment
- Ability to Work Independently
- Adaptability
- Communication
- Cooperation/Team Player
- Customer Service
- Detail Oriented
- Organized
- Problem Solving
- Work Well with Others

*Source: Chmura Economics JobsEQ, July 2020 - June 2021*

### EMPLOYMENT BY INDUSTRY



*Source: Chmura Economics JobsEQ, Q2 2021*




Lehigh Valley's continued economic success depends on a workforce with the education and skills that employers value in a rapidly changing world. The COVID-19 pandemic has only underscored that principle as demand for talent changes and companies reposition themselves in the recovery. LVEDC is a leader in assessing the region's talent market and strengthening the talent pipeline for in-demand jobs.

LVEDC, in collaboration with education and business partners, developed this Hot Careers Guide covering major job sectors in the Lehigh Valley economy. This guide provides a clear visual representation of career opportunities and provides a basis for meaningful career exploration based on individual interests. The occupations listed are among the most commonly sought by Lehigh Valley employers, employ at least 95 people, and/or were suggested for inclusion by local employers.

For more information, visit  
[www.lehighvalley.org/hotcareers](http://www.lehighvalley.org/hotcareers)  
[www.careerlinklehighvalley.org/job-seekers/career-resources/](http://www.careerlinklehighvalley.org/job-seekers/career-resources/)




## ADVANCED MANUFACTURING

2021-2022

Education Level	 General Business Operations	 Production, Maintenance & Logistics	 Science, Technology, Engineering & Math
High School or GED	Administrative Assistants 🔥 Customer Service Representatives 🔥 Office Clerks \$ - \$\$	Assemblers & Fabricators Food Batchmakers Machinery Operators Material Handlers 🔥 Production Supervisors 🔥 Quality Control Inspectors Warehouse Associates 🔥 \$ - \$\$	
Certificate or Specialized Training		Electricians Machinists Maintenance Mechanics Maintenance & Repair Workers 🔥 Welders \$\$ - \$\$\$	
Associate Degree			Accounting Clerks Automation Technicians Computer Help Desk Specialists 🔥 Engineering Technicians \$\$ - \$\$\$
Bachelor Degree	Marketing Specialists Office Managers Sales Analysts Sales Representatives \$\$\$ - \$\$\$\$	Material Planners Operations Managers 🔥 Production Managers Quality Control Analysts Supply Chain Planners \$ - \$\$\$\$\$	Accountants & Auditors 🔥 Chemists Computer Network Managers Engineers 🔥 Financial Analysts Graphic Designers Software Developers 🔥 \$\$\$ - \$\$\$\$\$
Master/ Doctoral/ Professional Degree			Computer Hardware Engineers \$\$\$\$\$
🔥 = more than 500 job postings in the past year Click the occupation to learn more		ANNUAL SALARY RANGES	
		\$            \$20,000 - \$35,000 \$\$          \$35,000 - \$50,000 \$\$\$        \$50,000 - \$75,000 \$\$\$\$      \$75,000 - \$100,000 \$\$\$\$\$    More than \$100,000	
For more information about Lehigh Valley careers, visit <a href="http://www.lehighvalley.org/hotcareers">www.lehighvalley.org/hotcareers</a>		For more information about specific occupations, visit <a href="http://www.onetonline.org">www.onetonline.org</a>	

Source: JobsEQ (July 2020 through June 2021), O\*Net education levels are the minimum preferred by employers.



Education Level	 Architecture & Engineering	 General Business Operations	 Construction & Construction Management
High School or GED		Administrative Assistants 🔥 Office Clerks  \$\$	Construction Laborers Equipment Operators Maintenance Workers Painters  \$\$ - \$\$\$
Certificate or Specialized Training			Carpenters Construction Inspectors Electricians HVAC Technicians Plumbers Heavy Equipment Operators 🔥 Superintendents  \$\$ - \$\$\$
Associate Degree	Architectural & Engineering Drafters  \$\$	Accounting Clerks Assistant Project Managers  \$\$ - \$\$\$\$	
Bachelor Degree	Engineers 🔥 Civil Electrical Mechanical Plumbing Project  \$\$\$\$-\$\$\$\$\$	Accountants & Auditors 🔥 Cost Estimators Operations Managers 🔥 Business Development Representatives 🔥  \$\$\$ - \$\$\$\$\$	Construction Project Managers Project Engineers  \$\$\$\$
Master/ Doctoral/ Professional Degree	Architects Architectural Managers Engineering Managers  \$\$\$\$ - \$\$\$\$\$		

🔥 = more than 500 job postings in the past year  
Click the occupation to learn more




## ANNUAL SALARY RANGES

\$	\$20,000 - \$35,000
\$\$	\$35,000 - \$50,000
\$\$\$	\$50,000 - \$75,000
\$\$\$\$	\$75,000 - \$100,000
\$\$\$\$\$	More than \$100,000

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Source: JobsEQ (July 2020 through June 2021), O\*Net education levels are the minimum preferred by employers.

Education Level	 Arts & Communications	 General Business Operations	 Professional Services
High School or GED	Sales Associates  \$	Administrative Assistants 🔥 Customer Service Representatives 🔥 Office Clerks Receptionists  \$ - \$\$	Bank Tellers Cleaners 🔥 Insurance Processors Material Movers 🔥 Security Guards 🔥 Utility Locators  \$ - \$\$\$\$
Certificate or Specialized Training	Printing Press Operators  \$\$		Maintenance & Repair Workers 🔥 Real Estate Agents  \$\$ - \$\$\$
Associate Degree		Accounting Clerks Office Managers  \$\$-\$\$\$	Cable Technicians Computer Help Desk Specialists 🔥  \$\$\$
Bachelor Degree	Content Writers & Editors Graphic Designers Marketing Managers Production Directors Social Media Coordinators  \$\$ - \$\$\$\$\$	Advertising & Sales Representatives 🔥 Financial Analysts General Managers 🔥 Human Resources Specialists 🔥 Project Coordinators Sales Managers Talent Acquisition Specialists 🔥 Training Coordinators  \$\$ - \$\$\$\$\$	Accountants & Auditors 🔥 Computer Systems Analysts Data Analysts Engineers Insurance Underwriters IT Managers Software & Web Developers 🔥 System Administrators 🔥  \$\$\$ - \$\$\$\$\$
Master/ Doctoral/ Professional Degree		Financial Managers Management Analysts  \$\$\$\$ - \$\$\$\$\$	Engineering Managers Lawyers Operations Research Analysts  \$\$\$\$ - \$\$\$\$\$

🔥 = more than 500 job postings in the past year  
Click the occupation to learn more



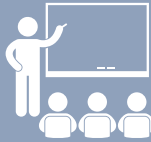
#### ANNUAL SALARY RANGES

\$	\$20,000 - \$35,000
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Education Level	 General Business Operations	 Professional Support Services	 Teaching/ Training
<b>High School or GED</b>	Administrative Assistants 🔥 Cafeteria Workers 🔥 Janitors 🔥 Receptionists Security & Crossing Guards 🔥 \$ - \$\$	Caregivers 🔥 Daycare Workers \$	Library Assistants \$
<b>Certificate or Specialized Training</b>	Bus Drivers Maintenance & Repair Workers 🔥 \$ - \$\$		Vocational Education Teachers* * Must work toward acquiring PA teaching credentials. \$\$
<b>Associate Degree</b>	Accounting Clerks Computer Help Desk Specialists 🔥 IT Support Specialists 🔥 \$\$ - \$\$\$		Teacher Assistants \$
<b>Bachelor Degree</b>	Operations Managers 🔥 Project Coordinators \$\$\$\$ - \$\$\$\$\$	Social Workers/Caseworkers Registered Nurses 🔥 \$\$\$	Coaches School Teachers 🔥 Pre-K Elementary School Middle School High School \$ - \$\$\$\$\$
<b>Master/ Doctoral/ Professional Degree</b>	Curriculum & Instruction Directors School Administrators Superintendents \$\$\$ - \$\$\$\$\$	Counselors Speech-Language Pathologists \$\$\$ - \$\$\$\$\$	College Professors Library Directors \$\$\$ - \$\$\$\$\$
<p>🔥 = more than 500 job postings in the past year Click the occupation to learn more</p> <p>For more information about Lehigh Valley careers, visit <a href="http://www.lehighvalley.org/hotcareers">www.lehighvalley.org/hotcareers</a></p> <p>For more information about specific occupations, visit <a href="http://www.onetonline.org">www.onetonline.org</a></p>			<p><b>ANNUAL SALARY RANGES</b></p> <p>\$ \$20,000 - \$35,000            \$\$ \$35,000 - \$50,000            \$\$\$ \$50,000 - \$75,000            \$\$\$\$ \$75,000 - \$100,000            \$\$\$\$\$ More than \$100,000</p>

Source: JobsEQ (July 2020 through June 2021), O\*Net education levels are the minimum preferred by employers.

Education Level	 General Business Operations	 Government/Law	 Public Works & Safety
High School or GED	Activities Assistants Administrative Assistants 🔥 Customer Service Representatives 🔥 Janitors 🔥 Office Clerks  \$ - \$\$	Library Assistants  \$	Corrections Officers Highway Maintenance Workers Lifeguards Police, Fire & Ambulance Dispatchers  \$ - \$\$\$
Certificate or Specialized Training		Criminal Investigators Detectives  \$\$\$\$	EMTs & Paramedics Firefighters Licensed Practical Nurses 🔥 Maintenance & Repair Workers 🔥 Police Officers  \$\$ - \$\$\$
Associate Degree	Accounting Clerks Office Managers  \$\$ - \$\$\$	Grant Writers Legal Secretaries Paralegals & Legal Assistants  \$\$ - \$\$\$	Police Supervisors  \$\$\$
Bachelor Degree	Accountants & Auditors 🔥 General Managers 🔥 Project Coordinators  \$\$\$ - \$\$\$\$\$	Labor Relations Specialists Social Workers/Caseworkers  \$\$	
Master/Doctoral/Professional Degree		Lawyers  \$\$\$\$-\$\$\$\$\$	

🔥 = more than 500 job postings in the past year  
 Click the occupation to learn more

## ANNUAL SALARY RANGES

\$	\$20,000 - \$35,000
\$\$	\$35,000 - \$50,000
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# Lehigh Valley Hot Careers HEALTH CARE

2021-2022

Education Level	 General Business Operations	 Human Services & Support	 Direct Patient Care
<b>High School or GED</b>	Administrative Assistants 🔥 Food Service Workers 🔥 Janitors & Housekeepers 🔥 Scheduling Coordinators 🔥 Security Guards 🔥 \$ - \$\$	Call Center Representatives 🔥 Medical Receptionists 🔥 Patient Services Representatives 🔥 Sterile Processing Technicians \$\$	Home Health Aides 🔥 Ophthalmic Technicians Technical Partners 🔥 \$ - \$\$
<b>Certificate or Specialized Training</b>	Maintenance & Repair Workers 🔥 \$\$	Massage Therapists Pharmacy Technicians \$\$	Certified Nursing Assistants 🔥 EMTs & Paramedics Medical & Dental Assistants 🔥 Phlebotomists Veterinary Technicians \$\$
<b>Associate Degree</b>	Accounting Clerks Computer Help Desk Specialists 🔥 \$\$-\$\$\$	Behavioral Health Technician \$\$	Advanced Imaging Technicians Licensed Practical Nurses 🔥 Respiratory Therapists Therapy Assistants <i>Occupational, Physical</i> \$\$ - \$\$\$
<b>Bachelor Degree</b>	Accountants & Auditors 🔥 Computer Systems Analysts Health Care Business Analysts Human Resources Specialists 🔥 Operations Managers 🔥 Outpatient Practice Managers 🔥 Talent Acquisition Specialists 🔥 \$\$\$ - \$\$\$\$\$	Direct Support Professionals 🔥 Medical Technologists Social Workers/Caseworkers <i>Child, Family, School</i> Substance Abuse Counselors 🔥 \$\$ - \$\$\$	Athletic Trainers Dietitians & Nutritionists Registered Nurses 🔥 Registered Respiratory Therapists \$\$ - \$\$\$\$\$
<b>Master/ Doctoral/ Professional Degree</b>	Health Care Administrators 🔥 Outpatient Practice Directors 🔥 \$\$\$\$	Case Managers Clinical Psychologists Crisis Counselors Pharmacists \$\$ - \$\$\$\$\$	Nurse Practitioners Therapists <i>Occupational, Physical</i> Physician Assistants Physicians & Surgeons Speech Language Pathologists \$\$\$\$ - \$\$\$\$\$

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Click the occupation to learn more

## ANNUAL SALARY RANGES

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# Lehigh Valley Hot Careers HOSPITALITY & TOURISM

2021-2022

Education Level	 <b>General Business Operations</b>	 <b>Food &amp; Beverage Services</b>	 <b>Travel, Tourism, Lodging &amp; Recreation</b>
<b>High School or GED Preferred</b>	Administrative Assistants 🔥 Customer Service Representatives 🔥 Office Clerks Receptionists Sales Associates 🔥 Security Guards 🔥 Store Managers 🔥 \$ - \$\$	Cooks 🔥 Delivery Drivers 🔥 Food & Beverage Workers 🔥 Food Service Managers 🔥 Servers 🔥 Warehouse Associates 🔥 \$ - \$\$\$	Cashiers 🔥 Front Desk Associates Groundskeepers Guest Room Attendants 🔥 Laundry Attendants 🔥 Janitors 🔥 Ride Operators \$
<b>Certificate or Specialized Training Preferred</b>	Maintenance & Repair Workers 🔥 \$\$	Bartenders \$	Fitness Trainers Gaming Dealers \$ - \$\$
<b>Associate Degree Preferred</b>	Accounting Clerks Administrative Supervisors \$-\$\$\$	Chefs & Head Cooks \$\$\$	
<b>Bachelor Degree Preferred</b>	Accounting Managers General Managers 🔥 Director of Sales Sales Representatives 🔥 \$\$ - \$\$\$\$		Hotel Managers \$\$\$

🔥 = more than 500 job postings in the past year  
Click the occupation to learn more

## ANNUAL SALARY RANGES




\$	\$20,000 - \$35,000
\$\$	\$35,000 - \$50,000
\$\$\$	\$50,000 - \$75,000
\$\$\$\$	\$75,000 - \$100,000
\$\$\$\$\$	More than \$100,000

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Source: JobsEQ (July 2020 through June 2021), O\*Net education levels are the minimum preferred by employers.



Education Level	 <b>General Business Operations</b>	 <b>Production, Maintenance &amp; Logistics</b>	 <b>Science, Technology, Engineering, &amp; Math</b>
<b>High School or GED</b>	Customer Service Representatives 🔥 Office Clerks \$\$	Assemblers Machinery Operators Production Supervisors 🔥 Quality Control Inspectors \$\$ - \$\$\$	
<b>Certificate or Specialized Training</b>			Phlebotomists \$\$
<b>Associate Degree</b>			Laboratory Assistants Laboratory Technicians \$\$ - \$\$\$
<b>Bachelor Degree</b>	Operations Managers 🔥 Sales Representatives \$\$\$\$ - \$\$\$\$\$		Chemists Industrial Engineers Medical Technologists Software Developers 🔥 Pharmaceutical Sales Representatives \$\$ - \$\$\$\$\$
<b>Master/ Doctoral/ Professional Degree</b>			Research Coordinators Medical Scientists \$\$\$\$ - \$\$\$\$\$

🔥 = more than 500 job postings in the past year  
Click the occupation to learn more




#### ANNUAL SALARY RANGES

\$	\$20,000 - \$35,000
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Source: JobsEQ (July 2020 through June 2021), O\*Net education levels are the minimum preferred by employers.

Education Level	 General Business Operations	 Distribution & Logistics	 Transportation
High School or GED	Administrative Assistants 🔥 Customer Service Representatives 🔥 Janitors 🔥 Office Clerks Sales Associates 🔥 \$ - \$\$	Forklift Operators 🔥 Material Movers 🔥 Order Fillers 🔥 Quality Control Inspectors Warehouse Associates 🔥 Warehouse Supervisors \$ - \$\$\$	Delivery Drivers 🔥 Dispatchers \$ - \$\$
Certificate or Specialized Training		Maintenance & Repair Workers 🔥 \$\$\$	Automotive Technicians Tractor Trailer Truck Drivers 🔥 \$\$ - \$\$\$\$
Associate Degree	Accounting Clerks Computer Help Desk Specialists 🔥 Office Managers \$\$ - \$\$\$\$		
Bachelor Degree	Accountants & Auditors 🔥 General Managers 🔥 Human Resource Specialists 🔥 Market Specialists Sales Representatives 🔥 Software Engineers 🔥 Talent Acquisition Specialists 🔥 Project Coordinators 🔥 \$\$ - \$\$\$\$\$	Supply Chain Analysts \$\$ - \$\$\$\$	Operations Managers \$\$ - \$\$\$\$\$
🔥 = more than 500 job postings in the past year Click the occupation to learn more		<b>ANNUAL SALARY RANGES</b>	
For more information about Lehigh Valley careers, visit <a href="http://www.lehighvalley.org/hotcareers">www.lehighvalley.org/hotcareers</a>		\$      \$20,000 - \$35,000 \$\$     \$35,000 - \$50,000 \$\$\$    \$50,000 - \$75,000 \$\$\$\$   \$75,000 - \$100,000 \$\$\$\$\$ More than \$100,000	
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## Our Mission

The mission of the Lehigh Valley Economic Development Corporation is to market the economic assets of the Lehigh Valley and to create partnerships to support the recruitment, growth and retention of employers and the creation of jobs for people of all skills and educations.

## Our Vision

Our vision is of a diverse Lehigh Valley economy that provides economic growth and opportunity for people of all skills and education and strengthens all our cities, boroughs, and townships.

## Our Values

*Find a way:* We do what it takes to solve the problem or find the answer

*Build the team:* We work with each other and all partners to find solutions

*Collaborate:* We are the region's economic connector

*Inspire trust:* Treat all equally and fairly and focus on the big picture

*Results first:* Focus our work and efforts on outcomes, not on process

## Our Principles

*To Create Value and Use What We're Given...*  
We will serve the people, the employers, and the governments of the Lehigh Valley by maximizing the financial resources and partnerships that are available to us in an efficient, professional, and value-added manner.



lvmadepossible.com



pa.gov/who-we-are

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[www.lehighvalley.org](http://www.lehighvalley.org)

